

24-31 August: VERONA SHAKESPEARE FRINGE FESTIVAL (Teatro Camploy)

24-31 August: SUMMER SCHOOL

GROUP C

UNIVERSITY OF VERONA – Main Hall, Santa Marta (Aula11), Silos di Ponente, Via Cantarane
 24TEATRO CAMPLOY - Via Cantarane, 32

| | 24 THURSDAY | 25 FRIDAY | 26 SATURDAY | 27 SUNDAY | 28 MONDAY | 29 TUESDAY | 30 WEDNESDAY | 31 THURSDAY |
|------|--|--|---|-----------|---|---------------------------------------|-------------------------|----------------------------|
| 9:30 | Greetings Introduction | | | | | | | |
| 10 | Basics of video making | Semiotics of Theatre and Performance | Digital Storytelling | | Video Journalism | Somatic camera | Basics of editing | Final discussion |
| 11 | Basics of video making | Basics of Performance and Theatre Analysis | Digital Storytelling | | Storytelling in Video Journalism | Somatic camera (working with Group B) | Basics of editing | Final discussion |
| | Basics of video making | Selected performances as case studies | Examples of digital storytelling in theatre | | Mobile Journalism | (working with Group B) | Basics of editing | Open Rehearsal Group B Q&A |
| 13 | Lunch | Lunch | Lunch | | Lunch | Lunch | Lunch | |
| 15 | Introduction to making the documentary | Caron Hall | Caron Hall | | Suzman (15 – 16:30) | Shooting the rehearsals | Shooting the rehearsals | Editing a first project |
| 16 | City tour | Caron Hall | Caron Hall | | Shooting the rehearsals (16:30 – 17:30) | Shooting the rehearsals | Shooting the rehearsals | Editing a first project |
| 17 | City tour | | | | | | | Editing a first project |
| 18 | City tour | VSFF Q&A | VSFF Q&A | | VSFF Q&A | VSFF Q&A | VSFF Q&A | VSFF Q&A |
| | 18:15 VSFF Q&A | | | | | | | |
| 19 | Welcome Aperitivo @ Santa Marta | | | | | | | |
| 20 | | | | | | | | |
| 21 | VSFF Elettra Bertucco | VSFF | VSFF Elettra Bertucco | VSFF | VSFF | VSFF Elettra Bertucco | VSFF | VSFF Elettra Bertucco |

- Greetings and Aperitivo
- Petra Bjelica's lectures
- Elettra Bertucco's lectures and workshops
- Leonardo Delfanti's lectures
- Shooting the documentary with Leonardo Delfanti and Petra Bjelica
- Verona Shakespeare Fringe Festival (VSFF)
- VSFF Q&A

INTRODUCTION: The participants will be introduced to the programme of the group C and the schedule of the VSFF. They will be divided into groups and assigned a theatre company they will focus on in their work.

SEMIOTICS OF THEATRE AND PERFORMANCE: Introduction to theory of the performing arts and the theatre-making process as a form of artistic communication in order to prepare students to analyse the text, the staging, the directing, acting; theatre as a whole system of specific codes of communication and different theatre-making practices.

BASICS OF PERFORMANCE AND THEATRE ANALYSIS: The theoretical part will introduce essential tools for theatrical and performance interpretation, focusing on terminology, methodology and critical thinking.

DIGITAL STORYTELLING: Introduction to digital storytelling as a new practice of using digital media for sharing one's own story, types of media used in making collages about personally narrated movies and a type of virtual discursive practice applied to theatre. We will further discuss examples of using digital storytelling in theatre-making.

WORKSHOPS: The workshops will allow students to work together on shooting the documentary about the collaboration with group B, backstage action and rehearsals of performances of the VSFF. With the help of the lecturers, they will design and format their material, experiment with and explore video making and interview the members of theatre companies throughout the week.

CITY TOUR: During the city tour the participants will learn how to think like a photographer (taking into consideration gears, techniques, etc.)

BASICS OF VIDEO MAKING: Lectures will include an introduction to filmmaking techniques (types of video, shots and angles, camera movements, equipment & gear, camera settings)

BASICS OF EDITING: These classes will introduce techniques, tools, methodology and design thinking covering how to use equipment and different methods (mood, rhythm, choice of music, basics of Premiere Pro).

EDIT A FIRST PROJECT: Using materials collected from Elettra Bertucco's shootings and the students' own, each student will edit a 2-minutes max. video.

STORYTELLING: The lectures will focus on the importance of designing and envisioning when telling a story (writing techniques, interviewing and story formatting).

MOJO (MOBILE JOURNALISM) AND VIDEO RECORDING: These lectures will provide an introduction to video reporting and mobile journalism, video journalism, but also reportage planning and designing (script, preparation, collecting material, clients and sources alleging).

SOMATIC CAMERA: Participants will be introduced to a somatic camera and how to use it creatively during the workshop with acting students from group B. This workshop will present the basis for a new audiovisual research methodology embodied as a somatic practice for the digital age. Four fundamental relationships of care will be explored: the embodied relation, the intercorporeal relation, the primary external relation and the videographic relation. Participants will generate experimental video material from a practice that encompasses those relationships.

Verona Shakespeare Fringe Festival (VSFF): Students will attend performances, collecting the video material for their final task.

AIM

The sessions for group C will include lectures, workshops and practical work in critical reporting and creating multimedia material about selected performances at the Verona Shakespeare Fringe Festival, including the open rehearsal of Group B at the Shakespeare Summer School. The aim of the programme is twofold. Firstly, to introduce students to the basics of video-making, they will be taught how to devise, develop, produce and edit a video about a performance at the VSFF Secondly, given the theatrical focus of the course, students will be taught the basics of theory of theatre and performance in order to critically create a short documentary of a performance. Thirdly, they will be taught how to design and publish a cultural reportage/docufilm while expanding their previous knowledge about filming, scripting, editing, and publishing a short multimedia reportage.

PARTICIPANTS

Prospective BA and MA students and professionals that are eligible to apply can come from the fields of journalism, writing and storytelling, literature studies, dramaturgy, theatre directing, theatre criticism, editing in cultural sectors, but also media and communication or visual anthropology. Group C will be divided into small groups (a participant should have some basic knowledge and skills in video making and photography while the other is required to have some basic critical and writing skills). The teams will be assigned different tasks with regard to covering the open rehearsals of group B, the VSFF, the backstage activities of theatre companies and their performances. Additionally, group C will share some activities with groups A and B.

TEACHING AND FINAL PRODUCT

Before arriving, the students will receive reading material on theatre and performance analysis, cultural reportage and digital storytelling. They will be introduced to the VSFF productions and divided into groups based on their experience, knowledge and wishes expressed in their Statement of Interest. Throughout the week, each student will be responsible for their own case study – to cover a series of stories about hosted companies, performances, and on-stage and behind-the-stage events, as well as the open rehearsal of group B. Videos, photos and written content will represent activities done around the VSFF. Students will be taught through the content production pipeline: collecting material, script-writing, gathering content, editing and publishing. As a final product, they will be required to deliver a 5- to 10-minute multimedia material and a 1min Instagram video. Based on the lecturers' decision, some of their works will be given the opportunity to be published on the SaM's website and Skenè and/or Univr social media. In addition, the final product will include a collaborative work on a documentary about the VSFF.

PARTICIPANTS' SELECTION AND PREREQUISITES:

Application forms should include a CV, a Statement of Interest, a short video reportage (1min) or a written article reviewing a theatrical performance.

Due to the combination of theatre analysis and content creation, participants will be selected into two main groups. An ideal candidate should satisfy the following requirements:

- to have experience in writing articles, reviews, criticism (these skills may have been gained through work experience, non-professional experience or training);
- to have a good written and spoken level of English (B2);

OR

- to have previous technical and transversal knowledge related to the professional area of photographic and audiovisual production
- to have adequate photographic and shooting tools (mirrorless or reflex digital cameras with good quality video functionality and interchangeable lenses) and a PC compatible with the leading post-production and mounting systems;

- to possess fundamental knowledge related to the operation of a reflex or mirrorless camera, shooting and shooting techniques, and the basics of video making;
- IMPORTANT: (if possible) to bring their gear with them; if not, some equipment will be provided by the school.

LECTURERS

Petra Bjelica

Petra Bjelica is an early-stage researcher at the Department of Foreign Languages and Literatures at the University of Verona and part of the Skenè Research Centre. She graduated in Comparative literature and Theory of Literature at the Faculty of Philology in Belgrade. As a Marie Skłodowska-Curie fellow, she defended her thesis about Shakespeare's *Hamlet* as one of the sources for Dostoevsky's novels entitled *Let the other be: Hamlet-ideologemes in Dostoevsky's Demons*. Bjelica has worked extensively on adaptation and performance studies, focusing on contemporary adaptations and stagings of Shakespeare over the world but in particular in Serbia and the Balkans. She adapted her PhD thesis into a lecture performance called „Gamlet“ that premiered at the 2022 Verona Shakespeare Fringe Festival. The main areas of her research include comparative literature and theory of literature, critical theory, theatre, performance and adaptation studies, as well as Shakespeare and Dostoevsky scholarship.

Leonardo Delfanti

Leonardo Delfanti is a freelance journalist specializing in theatre criticism, crisis journalism and cultural diplomacy. In the past he has been a theatre and dance performer for several European companies. He has a degree in Philosophy (University of Verona), a diploma in Contemporary Dance (Trinity Laban Conservatoire of Music and Dance), one in Forced Displacement (UPEACE) and an MA in Crisis and War Journalism (University of Thessaloniki) with a thesis on "The phenomenon of knowledge in the theatres of war in the contemporary epistemic war: a new epistemology of journalism in the light of fake news". He will soon start a PhD in war journalism at the University of Thessaloniki. He has already collaborated with the European Federation of Journalists, the UNESCO Youth Newsroom, the Nobel Peace Summit and DCN Global, while publishing with Pane Acqua Culture, ArtTribune, Caucasus Watch, Domani, Gli Stati Generali, Atlante delle Guerre, Transitions, Peace Insight, Weging nonviolence. <https://www.linkedin.com/in/leonardo-delfanti-b3bb25102>

Elettra Bertucco

Elettra Bertucco is a freelance video maker based in Verona, specialized in video for events and commercial videos for companies (emotional videos, tutorials, videos for websites, hr and social media). She works with both companies and agencies based all around Italy. She's been teaching English, Video making and Online Communication for 12 years. She has a Bachelor degree in Arts, Music and Entertainment (University of Padua, 2009) and she's currently attending a Master's Degree in Communication Strategies. She completed a 1-year Certificate Program in Entertainment Media at UCLA in 2010, after which she also earned a CELTA certificate from Cambridge School of English.