

- Greetings and Aperitivo
- Petra Bjelica's lectures
- Leonardo Delfanti's lectures
- Collective workshops
- Lecturers are available for assisting, answering questions and solving problems
- Verona Shakespeare Fringe Festival (VSFF)
- VSFF Q&A

INTRODUCTION: The participants will be introduced to the programme of the group C and the schedule of the VSFF. They will be divided in groups and assigned a theatre company they will be interviewing and a performance they will be analyzing, recording, and criticizing.

SEMIOTICS OF THEATRE AND PERFORMANCE (Shakespeare): Introduction to the critical theory of the performing arts and the theatre-making process as a form of artistic communication in order to prepare students for the understanding and analysis of theatrical performances, dramatic discourse and different performance practices (how to analyse the text, the staging, the directing, acting, theatre as a whole system of specific codes of communication and different theatre-making practices).

ADAPTING AND STAGING SHAKESPEARE: What is important in adapting a play, and, moreover, in adapting a Shakespeare's play from text to contemporary stage? Students will be introduced to basic terminology and concepts of theory of adaptation with a view to the practical principles of adapting and staging on the example of Shakespeare's work.

PERFORMANCE AND THEATRE ANALYSIS (of Shakespeare adaptations): The theoretical part will introduce essential tools for theatrical and performance interpretation, focusing on terminology, methodology and critical thinking.

WRITING A CRITICAL REVIEW OF A PERFORMANCE: The practical part will offer an introduction to the basics of performance and theater criticism, in order to teach participants how to write a review about one performance playing at the VSFF.

WORKSHOPS: The workshops will allow students to work together on their assignments and apply in practice what was taught in the lectures. With the help of the lecturers, they will design and format their material, experiment with and explore video making, photo reportage, and practicing analyzing and writing about theatrical performances throughout the week.

VIDEO LANGUAGE: Lectures will include an introduction to filmmaking techniques: how to structure a film, types of shots, frames, camera movements/angles and terminology.

CITY TOUR: During the city tour the participants will learn how to think like a photographer (taking into consideration gears, techniques and practical learning)

STORYTELLING: The lectures will focus on the importance of designing and envisioning when telling a story (writing techniques, interviewing and story formatting).

MOJO (MOBILE JOURNALISM) AND VIDEO RECORDING: These lectures will provide an introduction to video reporting and mobile journalism, video journalism, but also reportage planning and designing (script, preparation, collecting material, clients and sources alleging).

VIDEO EDITING: These classes will introduce techniques, tools, methodology and design thinking covering how to use equipment different techniques (video editing, photo shooting, writing techniques).

SOMATIC CAMERA: Participants will be introduced to a somatic camera and how to use it creatively during the workshop with acting students from group B.

PUBLISHING AND FINANCING: The participants will be given resources and opportunities to find the perfect home for their story. It will include networking tips and best practices (how to move from private to public, how to find an ideal list of clients and how to approach them), creating promotional material (video and open call). Previous case studies will be shared and discussed with the students.

Verona Shakespeare Fringe Festival (VSFF): Students will watch performances, analyzing them in the lines of the theoretical programme, as well as, recording the performances, collecting the material for their final task.

AIM

The sessions for group C will include lectures, workshops and practical work in critical reporting and creating multimedia material about eight performances at the Verona Shakespeare Fringe Festival, including the open rehearsal of the Shakespeare Summer School Group B. The aim of the programme is twofold. Firstly, to introduce students to basics of theory of theatre and performance as well as to Shakespeare adaptation studies in order to teach them how to critically analyse a performance and write a review about a contemporary Shakespeare adaptation playing at VSFF. Secondly, they will be taught how to devise, develop, produce and edit a video/docufilm about a performance at the VSFF. They will be taught how to design and publish a cultural reportage while expanding their previous knowledge in filming, scripting, editing and publishing a short multimedia reportage. Participants will be invited to build a real newsroom capable of covering the events.

PARTICIPANTS

Prospective students (master's level) and professionals that are eligible to apply can come from the fields of journalism, writing and storytelling, literature studies, dramaturgy, theatre directing, theatre criticism, editing in cultural sectors, but also media and communication or visual anthropology. Group C will consist of 15 participants that will be divided into small groups (a participant should have some basic knowledge and skills in video making and photography while another is required to have some basic critical and writing skills). The teams will be assigned different tasks with regard to covering the open rehearsal

of group B, the VSFF, the backstage activities of theatre companies and their performances. Additionally, group C will share some activities with groups A and B.

TEACHING AND FINAL PRODUCT

SaM's core value is the work of a community of performers and academics, fostering cultural dialogue, in-depth understanding of Shakespeare, networking, and most importantly internationalization. Before arriving, the students will receive reading material on theatre and performance analysis and cultural reportage. They will be introduced to the VSFF and the productions and divided into groups based on their experience, knowledge and wishes expressed in their Statement of Interest.

Throughout the week, each student will be responsible for their own case study – to cover a series of stories about hosted companies, performances, and on-stage and behind-the-stage events, as well as the open rehearsal of group B. Videos, photos and written content will represent activities done around the VSFF fostering the dialogue between academic and artistic research. Students will be taught through the content production pipeline: collecting material, script-writing, gathering content, editing and publishing.

As a final product, they will be required to deliver a 5 to 10-minute multimedia material **or** a 1.200 words article by 15th September (critically evaluating, analyzing and reporting about the performance they were assigned to). Based on the lecturers' decision, some of their works will be given the opportunity to be published on the SaM's website and further disseminated. In addition, the final product will include a collaborative work on a documentary about the VSFF.

PARTICIPANTS' SELECTION AND PREREQUISITES:

Application forms should include a CV, a Statement of Interest, a short video reportage (1min) or a written article (500-1000 words) reviewing a theatrical performance.

Due to the combination of theatre analysis and content creation, participants will be selected among two main groups.

An ideal candidate should satisfy the following requirements:

- to have experience in writing articles, reviews, criticism (these skills may have been gained through work experience, non-professional experience or training);
- to have a good written and spoken level of English (B2);

OR

- to have previous technical and transversal knowledge related to the professional area of photographic and audiovisual production
- to have adequate photographic and shooting tools (mirrorless or reflex digital cameras with good quality video functionality and interchangeable lenses) and a PC compatible with the leading post-production and mounting systems;

- to possess fundamental knowledge related to the operation of a reflex or mirrorless camera, shooting and shooting techniques, and the basics of video making;
- IMPORTANT: (if possible) to bring their gear with them; if not, the equipment will be provided by the school.

LECTURERS

Petra Bjelica

Petra Bjelica is an early-stage researcher at the Department of Foreign Languages and Literatures at the University of Verona and part of the Skenè Research Centre: Interdisciplinary Theatre and Drama Studies. She graduated in Comparative literature and Theory of Literature at the Faculty of Philology in Belgrade. As a Marie Skłodowska-Curie fellow, she defended her thesis about Shakespeare's *Hamlet* as one of the sources for Dostoevsky's novels entitled *Let the other be: Hamlet-ideologemes in Dostoevsky's Demons*. Bjelica has worked extensively on adaptation and performance studies, focusing on contemporary adaptations and stagings of Shakespeare over the world but in particular in Serbia and the Balkans. She adapted her PhD thesis into a lecture performance called „Gamlet“ that premiered at the 2022 Verona Shakespeare Fringe Festival. The main areas of her research include comparative literature and theory of literature, critical theory, theatre, performance and adaptation studies, as well as Shakespeare and Dostoevsky scholarship.

Leonardo Delfanti

Leonardo Delfanti is a freelance journalist specializing in theatre criticism, crisis journalism and cultural diplomacy. In the past he has been a theatre and dance performer for several European companies. He has a degree in Philosophy (University of Verona), a diploma in Contemporary Dance (Trinity Laban Conservatoire of Music and Dance) one in Forced Displacement (UPEACE) and an MA in Crisis and War Journalism (University of Thessaloniki) with a thesis on "The phenomenon of knowledge in the theatres of war in the contemporary epistemic war: a new epistemology of journalism in the light of fake news". He will soon start a PhD in war journalism at the University of Thessaloniki. He has already collaborated with the European Federation of Journalists, the UNESCO Youth Newsroom, the Nobel Peace Summit and DCN Global, while publishing with Pane Acqua Culture, ArtTribune, Caucasus Watch, Domani, Gli Stati Generali, Atlante delle Guerre, Transitions, Peace Insight, Waging nonviolence. <https://www.linkedin.com/in/leonardo-delfanti-b3bb25102>